

Market Visit: Building and Construction



On 12–13 October 2016 the Embassy of Denmark in Helsinki organizes a market visit to the building and construction sector in Finland.

Take advantage of the forecasted growth in the sector in 2016, demand for energy efficient and sustainable solutions, and continuing urbanization in the market.

Your company achieves

- **Direct contacts to and meetings with potential partners and customers**
- **Visit to the FinnBuild building fair**
- **A better understanding of the Finnish building and construction market**
- **A better insight into the potential for the products and services in the Finnish market**

Construction of new residential areas, several big ongoing and upcoming hospital projects and renovations as well as other industrial and commercial projects revive the Finnish market for growth after four years of decline.

For example, according to forecasts, 30 000 new apartments and houses need to be built per year to accommodate the changes. In 2014, the total construction industry output (excl. products) was 28.8 billion EUR, and the combined industrial and construction output was 153 billion EUR.

FINNBUILD 2016

FinnBuild is the biggest building and architectural engineering event in Finland hosted every two years, now during 12–14 October 2016. In 2014, the three-day fair attracted over 600 exhibitors and almost 25 000 visitors, being the no. 1 meeting arena in the sector.

DRAFT PROGRAM

The Trade Council tailors the program according to the participating companies' wishes and expectations.

Wednesday, the 12th of October

08.55-11.30 Flight possibility to Helsinki
12.00-13.00 Welcome and briefing
13.00-18.30 Seminar: Sales to Finland, and a visit to a relevant project, e.g. new Kalasatama or Jätkäsaari residential and business districts
18.30-20.30 Roundtable meeting with relevant sector contacts

Thursday, the 13th of October

09.00-12.00 Matchmaking with potential partners and customers / visit to FinnBuild
12.30-14.00 Lunch with industry professionals and sector contacts
14.00-16.30 Matchmaking with potential partners and customers / visit to FinnBuild
16.30-17.00 Recap of the market visit

PRACTICAL INFORMATION

Participation in the market visit costs DKK 12.500,00 per company. The price includes a 50 % subsidy from the Trade Council, and it is granted for companies with up to 250 employees and a yearly turnover not exceeding DKK 375 million. If more than one person participates from the company, an additional fee of DKK 500,00 will be added.

TRANSPORTATION AND ACCOMMODATION

The participants organize the transportation to and accommodation in Helsinki themselves. SAS, Finnair and Norwegian have multiple daily flights between Denmark and Helsinki.

Please contact the Embassy of Denmark in Helsinki for more information. The Embassy can also help with the accommodation possibilities as well as the transportation in Finland.

Contact person

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